

Digital December

Day 3: Avoid tactical hell – strategy day

Wednesday 9 December 2020

Venue: Remo Conference

Please note this is a virtual conference, [click here](#) for registration details.

AGENDA

9:00 AM	Conference opens with virtual networking
9:15 AM	Introduction & housekeeping
9:30 AM	Vodafone User adoption, first or last: a discussion of the impact on user adoption within digital strategy.
10:00 AM	Workshop Maximising user adoption and utilisation.
10:30 AM	Virtual networking
10:45 AM	Panel Discussion Join representatives from across the UK in discussing how the pandemic has shaped strategy and changed collaboration. <ul style="list-style-type: none">• Sarah Gadsden, Chief Executive, Improvement Service• Jenny Sime, Programme Manager, Digital Office• Per Kag Anderson, Deputy Head of Commercial Section, Danish Embassy• MHCLG
11:15 AM	Group exercise
11:45 AM	Virtual networking
12:00 PM	YOTI YOTI discuss how they have adapted their business strategy to meet the increasing demand for proving digital identity during the pandemic.
12:30 PM	Dorset Council Matt Prosser Dorset CEO recorded session and Q&A with Lisa Trickey Dorset Councillor.

[Continues]



Speaker profiles

Robin Johnston
Digital Transformation
Vodafone

10 years' experience working with clients in public and private sector on their digital strategy, user experience and adoption.



Sarah Gadsden
Chief Executive
Improvement Service

The IS is the national improvement organisation for Scottish local government. It has developed a strong reputation for supporting councils and partners to improve the health, quality of life and opportunities of all people in Scotland through community leadership, strong local governance and the delivery of high quality, efficient local services.



Jenny Sime
Programme Manager
Digital Office

Programme Manager currently working on Transformation programmes for local Government with Local Government responsibility for leadership and skills portfolio and Microsoft 365 adoption.



Per Kag Anderson
Deputy Head of Commercial Section
Danish Embassy

Gordon Scobbie
Commercial Director
YOTI

Gordon's background is in the public sector, having been a police officer for 33 years, but now with 8 years' experience in the commercial world working in the technology sector.



Matt Prosser
CEO
Dorset Council



Lisa Trickey
Councillor
Dorset Council

